

THIRD PARTY MAINTENANCE PERCEIVED RISK VS. REAL RISK



BRIDGE THE GAP

OEMs want to protect their “cash cow” maintenance revenue by creating the illusion of risk or FUD in using a third party maintenance (TPM). By using this simple 5-step process, you can more accurately gauge the real risk and get a real picture of how TPM works – and can work for your organization.

5 STEPS TO MOVE FROM PERCEIVED HIGH RISK TO THE REAL LOW RISK

